



Course Description – Curriculum

Subject : 2602415 Principles of Management Consulting

PRIN MGT CONS

Credits : 3(3-0-6)

Course Condition: Prerequisite: 2602313

Description : Concepts of management consulting; characteristics of management consultants; management consulting process and approaches; managing client requirements; consulting project proposal preparation; data preparation for business problem analysis, principles and tools for business problem analysis, recommendation report preparation; communication for management consulting

